

**COLLEGE OF HUMAN SCIENCES  
DEAN'S ADVISORY BOARD  
INAUGURAL MEETING APRIL 6, 2008  
MINUTES**

**IN ATTENDANCE:**

Members: Gerald Andrews, Margaret Bentley, Tammy Beasley, Ben Blount, James Buford, Jackie Bryars, Lee Cannon, Dave Dennis, Jane Dennis, Diane Dillon-Ridgley, Sally Jones Hill, Ted Little, Maru Pichardo, Charles Pick, George Shannon, Alan Taylor, Darlene Woodall

Staff: Art Avery, Harriet Giles, June Henton, Susan Hubbard, Sid James Nakhjavan, Martin O'Neill, Kristy Myers, Hans van der Reijden, Carol Warfield, Doug White

**NOT IN ATTENDANCE:**

Members: Charles Anderson, Maurizio Antonini, Patricia Barnes, Mary Barry, Martha Billes, James Boulter, Jay Carothers, Nancy Cleveland, Phil Clowdus, Robert Feil, Sue Groce, Bill Ham, Dee Dee Harper, Jai Ok Kim, David Lambert, Smith Lanier, Steven Lubinski, Gordon Martin, Ronnie Paul, Dick Quina, Ruth Rabb, Dawn Robertson, Horst Schulze, Dan Silverstein, Stanley Sistrunk, Robert Warman

**Board Consolidation**

**June Henton**

Dean Henton reviewed the history of the two boards. The Dean's Advisory Board was formed in 1987 and the International Board of Advisors was formed in January of 1992. There is now an international focus in everything that the College of Human Sciences does: curriculum, research and outreach. Based on this, the Dean determined that it would be more effective to combine the boards. Members were asked to provide input on the board guidelines that were emailed to the members prior to the meeting. Members voted to name the new board the CHS Dean's Advisory Board. The attached guidelines were approved.

**IQLA**

**June Henton**

Dean Henton reported that President Gogue is very supportive of IQLA, and provided substantial financial support last year by placing ads in the Wall Street Journal and Atlanta Journal and Constitution. The Dean was asked by several people to consider changing the date of the event to minimize cost and maximize outreach potential to alumni. As a result, IQLA has been moved from December 2008 to January 31, 2009. There was further discussion about whether or not we could endow the IQLA award and the Dean indicated that was now a \$5 million dollar goal for the College.

### **Budget Report**

**June Henton**

Dean Henton shared that a 15% overall cut for Auburn University has been recommended. The President is postponing any decision about an increase in tuition at this time. However, the Board of Trustees is considering a 12-15% increase in tuition for next year. All schools and colleges are being asked to give back 2% annually to help cover the anticipated Fall 2008 budget shortfall.

### **Development Report**

**Sally Hill**

Sally Hill reported that although campaign numbers have not yet been finalized and are still subject to audit, Auburn exceeded its \$500 million goal by raising more than \$600 million. This is the largest amount of private support ever raised in the State of Alabama. Ms. Hill stated that she was very proud of the staff, deans and volunteers who made this campaign such a huge success and specifically reported that CHS closed its campaign at 160% of goal. This was significant, since just last year we were only at 70% toward the \$8.2 million goal. Ms. Hill made special mention of the \$2.5 million gift from the Joseph S. Bruno Charitable Foundation to name the CHS study abroad program Joseph S. Bruno Auburn Abroad in Italy. She added that this was the largest cash gift in the history of the college. She directed the members to a report provided in their packets that further explained the college's development plans for the future.

### **Department Overviews**

#### **Consumer Affairs**

**Dr. Carol Warfield**

Dr. Warfield reported that Consumer Affairs recently concluded two program reviews; one for the reaccreditation of the Interior Design Program, and one for the department as a whole. The preliminary report highlighted the global consciousness evident in the curriculum and unanimously recommended reaccreditation. Dr. Warfield shared that one of the points brought out by the reaccreditation committee was that the facilities and resources were not where they needed to be but applauded her and the entire department on their success in spite of these shortfalls. Dr. Warfield also reported that *DesignIntelligence*, a national industry publication, recently ranked our interiors program as #4 in the nation out of 151 accredited programs. This ranking was based on the level of satisfaction employers experienced with their employees from the various programs. She also mentioned that a cap in enrollment is in place for the design program and is being considered for the apparel program due to lack of space and faculty to teach the required courses. There is a demand for the expansion of the graduate program and expansion of the health care interiors offerings. Prior to those going into effect, a new funding strategy is needed to increase resources.

Dr. Warfield announced that the 2008 Grisham/Trentham Lecture will be held on April 17<sup>th</sup>, and will feature Linda Loudermilk. Ms. Loudermilk creates high fashion with sustainable materials. This event will occur in conjunction with the Apparel Design Competition and all members were encouraged to attend.

### **Nutrition and Food Science**

**Dr. Doug White**

Dr. White reported that NUFS, in partnership with the College of Veterinary Medicine, the East Alabama Medical Center and the Boshell Diabetes/Metabolic Disease Program hosted a Diabetes/Obesity conference in Auburn. The keynote speakers were researchers from the University of Texas SW Medical Center, Vanderbilt University and University of Alabama. This was such a great success that the decision has been made for Auburn University to host this annually as a means to highlight our research efforts and foster collaboration among other institutions. It was also recommended that this conference serve as the southeast regional meeting on diabetes research.

Dr. O'Neill spoke on behalf of the Hotel and Restaurant Management program (HRMT). He stated that HRMT has yielded 42 undergraduates and six graduate students (five PhD.) this year. Dr. O'Neill commented on the annual HRMT study abroad experience where students are divided into groups to research and plan a backpacking tour across Europe. He said that the students come back changed both personally and professionally, proving this to be a very worthwhile educational endeavor. Other initiatives within the program include:

- Fifth year contracting with the Army
- Contract to provide service training for the Department of State Parks
- Congressional initiative through the Office of Travel and Tourism to establish accreditation for tourism programs incorporating Malcom S. Baldrige standards for service excellence into the accreditation guidelines.

### **College Highlights**

#### **Joseph S. Bruno Auburn Abroad in Italy**

**Dr. Susan Hubbard**

Dr. Hubbard reported that the \$2.5 million endowment from the Joseph S. Bruno Charitable Foundation provided for a \$1 million endowed chair, \$1 million endowed scholarship and funds for program enhancement. Dr. Hubbard feels that the change in the name and the attention to this large gift in support of the program has really helped in the area of recruiting. She stated that program enrollment for the Fall, Spring and Summer terms for 2008 has been virtually at full capacity, and participation from students in other colleges has been substantial. In addition to the new name, there is

also a new curriculum in place, and the students will be living in the Chigi Palace beginning in Fall 2008.

### **War On Hunger**

**Dr. Harriet Giles**

Dr. Giles reported that Auburn University continues to be the World Food Programme's lead academic partner in the university-led War on Hunger campaign. In February, Auburn co-hosted the 3<sup>rd</sup> annual Summit in Washington with 23 students, faculty and administrators present from Auburn. Future initiatives include:

- A hunger studies minor expected to be available in the fall of 2009
- A Hunger Studies Learning Community
- A proposed Global Hunger Institute to be established at Auburn
- Continuation of support through the student-led committee (Committee of 19)
- David Lambert, Dean's Advisory Board Member and nationally recognized advocate to end hunger, will be at Auburn on April 16<sup>th</sup> as part of the College of Agriculture's York Distinguished Lecture Series. His topic will be "A World Free of Child Hunger: An Imperative for All."

### **Women's Philanthropy Board (WPB)**

**Sid James Nakhjavan**

Ms. Nakhjavan stated that since inception, the WPB has provided more than \$200,000 in scholarships and awards to the College. The WPB scholarships are the largest awards made in the College (\$5,000 each), which helps in the recruitment of highly qualified students. She reported that current membership is made up of 130 benefactor members, 30 associate members, 7 corporate partners and 260 student mentees (20% of the College's student population). In addition, Ms. Nakhjavan provided a review of the educational events and roundtables that have been hosted by the WPB in 2008 and announced that the 6<sup>th</sup> Annual Spring Symposium will be held on April 7<sup>th</sup>. She extended an invitation to the group to participate in the day's events.

### **Hotel Renovations Update**

**Hans van der Reijden**

Mr. van der Reijden commented that The Hotel at Auburn University and Dixon Conference Center is often the first point of contact for donors, athletes and prospective faculty for the University. The renovation currently underway is the first attempt to address the issues with the rooms in over 20 years. Renovations are targeted to be completed in three months. Mr. van der Reijden also stated that the hotel executives teach in the Hotel and Restaurant Management (HRMT) program and the hotel serves as a practicum site for HRMT students in all aspects of hotel and conference center management. He stated that this partnership between the West Paces Hotel Group, and Auburn continues to be a mutually beneficial relationship.

**Reminders**

The next meeting is scheduled for Friday, January 30, 2009 in New York City prior to the IQLA event. More details will follow.